

January 2025

A quarter century of the new millennium is nearly past us. Wow!! How time flies!!!

In 2025 we at Hayward proudly celebrate our 100-year founding anniversary. A momentous and rare milestone. Hayward was founded by Irving Hayward as a metal foundry in 1925. Oscar Davis who took over the company positioned Hayward as one of the first to engineer swimming pool products using plastic components.

Hayward made the first plastic swimming pool pump, the first plastic multiport valve and the first polymer sand filter. These products are the foundation of most residential pools around the world. Performance, reliability and affordability: Hayward revolutionized the swimming pool industry.

From creating energy-efficient, environmentally sustainable products to advocating for pool safety, we are proud to be a global company that is driving meaningful impact. We look forward to the next 100 years and are committed to building better—one swimming pool at a time.

Thank you for your continued support of **Hayward®** and your partnership.



RAY DENKEWICZ
Managing Director -
Hayward IMG



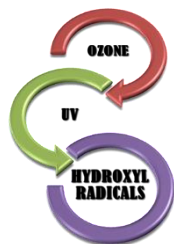
CELEBRATING A CENTURY

 **HAYWARD®** | 100
SINCE 1925

HYDRAPURE® is a secondary pool water treatment system that helps significantly reduce chlorine consumption while fortifying your pool's defenses against potentially harmful pathogens.

HYDRAPURE® uses the power of three treatments together to inactivate many of the chlorine-resistant bacteria and viruses found in recreational water.

Good Things Come in 3s **HYDRAPURE® AOP SYSTEM**



First **Ozone**⁽¹⁾ injected into the water inactivates organic compounds and stops chlorine byproducts from forming. Then **UV**⁽²⁾ light inactivates the microorganisms.

An **Advanced Oxidation Process** then combines UV and Ozone together form **Hydroxyl Radicals**⁽³⁾.

An intelligent visual display makes it easy to monitor functions, bulb life and status.



HYDRAPURE® operates efficiently with low head loss at flow from 10-120 GPM without requiring a bypass with 80 gpm being the most optimum flow for maximum effectiveness.

Placed after your heater and before the primary chlorination system that provides the



residual chlorine, **HYDRAPURE®** is simple to install with a rotatable top for easy access to the internal components.

HYDRAPURE® is safe, eco-friendly and energy efficient. Pair it with a Hayward **Aquarite®** Salt Chlorination system for ultimate pool water quality.



Happy New Year 2025!

HAYWARD® AQUARITE S3®

Salt Chlorination & Pool Control System

The **AquaRite® S3** has updated chlorine generating technology that can operate within a wider range of salt level from 800-8000ppm without interruption. For best performance the 3400 ppm salt level is recommended.

The new **Clear T-Cell** is compatible with all AquaRite® systems and has a lower head loss that results in reduced scaling. The cells also have an authentication system that prevents the use of counterfeit cells.

In addition to the salt chlorination, through its color touch screen display the

AquaRiteS3 allows for basic control of pool heaters, Hayward variable speed pumps, chlorine control as well as control of single speed pumps and lights with a SmartRelay.



Clear T-CELL



HLH485 SMARTRELAY

With a simple upgrade to the Omni platform the **AquaRite S3** gives you advanced control of all pool and spa features from any computer or smartphone with the intuitive highly rated **Omni®** app.



Omni® App

The system can also be built upon at any time with easy-to-add accessories like pH and ORP sensing, Omni-Direct lighting etc. Multiple units can be linked together to increase chlorine output.



HL-CHEM pH/ORP Sensing

PROHAYWARD POL005



A professional grade telescopic pole the **PROHAYWARD POL005** is made from non-conductive high strength fiberglass. Ideal in situations where there are overhead electrical cables, the 2 section 24' pole is finished with a high visibility yellow coating enhanced with UV protection.

AquaNaut® Series

No-Clog Suction Cleaning Solution



Hayward AquaNaut® suction cleaners are the first of their kind to clean corner to corner without clogging or getting stuck. They expertly navigate any surface while maintaining optimal suction, even when encountering tough obstacles and large debris.

V-Flex Technology features patented self-adjusting variable vanes that maximize power while virtually eliminating clogs, creating constant suction power—even at lower flow—and ensuring a complete clean every time.



V-Flex Technology

A patented adjustable roller skirt never loses suction on uneven surfaces.

The advanced design optimizes flow performance for use with Hayward **variable-speed pumps**.



Scan to watch the video



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