

NEWSPLASH JANUARY 2018

After 25 Years Change in Management at Hayward IMG

The time has come

for me to slow down a bit and pass on the management of Hayward IMG to the next generation of leaders.



Robert R. De Martini

We make this change now in order to assure the continued success of the company, and to support without interruption our global network of Hayward enthusiasts – the people we value most.

It has been an honor to have served as General Manager of Hayward IMG over the past twenty-five years. I would like to express my gratitude to the entire Hayward IMG team for their great efforts in support of the Hayward brand. I also offer my heartfelt appreciation to our international customers who have contributed so much to, and share in, Hayward's global success.

Going forward, I am certain Hayward IMG will remain a trusted supplier of quality pool equipment to its valued customers around the world.

For myself, I will continue to serve in a regional management capacity for Asia and the Middle East. I wish all the best for the new leadership team at Hayward IMG, and for the entire Hayward international group.

I can say with confidence that Hayward IMG will stay the course, emphasizing honesty, integrity and respect – for these are the virtues that have made Hayward the trusted global brand, and will assure Hayward's success and the success of Hayward customers, for generations.

I look forward to introducing our new leadership to our valued customers, in part so that they see firsthand the enormous support that the Hayward brand enjoys, and experience the kindness and warm welcome always given to Hayward IMG staff during our visits.

2018 Hayward Pool Products Catalog

The new year brings new equipment offerings with the 2018 Hayward



Pool Products catalog highlighting product offerings from the world's #1 residential pool equipment manufacturer.

From a broad selection of single speed and variable speed pumps to advanced design automatic pool cleaners, Hayward brings a wide selection of equipment offerings to make pool ownership convenient and hassle free while providing for sparkling and healthy pool water.

The 2018 Hayward Pool Products Catalog is your single reference to Hayward equipment and our Customer Service staff is ready to assist you with your request to receive the new 2018 Hayward Pool Products Catalog.

Choose Hayward's TriStar™ for Top Performance and Features



Hayward's TriStar™
has the latest advances
in heavy duty, high
performance pump
technology.

Exclusive features include a Tri-Lock lid for easy lid removal without tools, extra strong motor mounting bolts that cannot become damaged on over tightening and advanced impeller design to assure no loss of impellers during reverse flow situations.

TriStar™ offers the most advanced pump features designed with performance and value from the world leader - Hayward Pool Products.

Contact Hayward/IMG Customer Service for further details on Hayward's high performance and high efficiency TriStar™ pump.

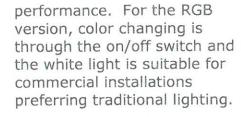
ProHayward PAR56 LED Lamp Now Available



ProHayward is pleased to announce a 15W, 252 LED lamp in both RGB and white options.

The lamp body is manufactured of ABS and the lens is of polycarbonate sonic welded to assure leak proof design.

The 252 LED's offer bright lighting with long term



Easy installation results in dramatic lighting effects and reliable performance with energy savings. These lamps are in-stock and ready to ship with orders.

Contact Hayward/IMG Customer Service for further details or including this product with your next shipment.

Model 3400 Skimmer Now Available in Wide-Mouth Liner Version



The 3400 Series Automatic Skimmer is ideally suited for pools where a value priced fullsize residential skimmer is desired. The popular 3400 Skimmer is also available in a wide mouth version.

The Model 3400 Skimmer is one-piece injection molded of corrosion proof ABS with UV inhibitors.

Multiple plumbing options offer 50mm slip, 1 ½" internal and 2" external threaded choices.

Now available for immediate shipment in Standard or a Wide-Mouth liner version. Contact Hayward/ IMG Customer Service for further details.

For more information on the products featured in Newsplash, please contact Hayward/IMG at fax: 909.444.0327, email: img@hayward.com or go to www.Haywardpool.com

